

We are in the homestretch of 2021. Believe it or not, now is the time to start planning for the end of the year. Consider these items over the next few months:

What are your equipment needs? Does the technology in your practice need to be updated or replaced? Think about making purchases before the end of the year if you want to deduct them on your 2021 taxes. Our vendor partners can help:



Bank of America provides all-inclusive financing that addresses everything from office design and equipment installation to training, supplies and working capital.



Straumann offers a broad range of products and solutions for both conventional treatment and digital workflows including guided surgery, intra-oral scanning and CAD/CAM restorations.

For a limited time, you could qualify for a free scanner! Ask me about the details.

How will you attract new patients in 2022? Do you have a marketing plan in place? Using the right communication channels can help you reach new audiences that are interested in your services.



As a dedicated dental marketing agency, chrisad focuses on bringing dentists more new patients, more referrals, more treatment acceptance, increased patient retention and higher production.

Check out these new promotions our partners are running through the end of the year:

Crest & Oral-B

MicroDental Laboratories

Feel free to contact me for assistance with your end-of-year planning!

Jen McGuire